

Brian Kilrea Help Kids Golf Classic
2717 Moncton Road
Ottawa, Ontario
K2B-7V9



Dear Sponsor:

Firefighters for Kids registered Canadian charity committed to helping underprivileged children in the Ottawa region. The organization is comprised of local firefighters and business people from Ottawa who have grown up in this city and want to give back to the community. **Firefighters for Kids** wants to take fundraising for the kids in our community to the next level.

We are really excited that last year the **Inaugural Brian Kilrea Help Kids Golf Classic** raised \$14,000.00 to go towards helping underprivileged children in the National Capital Region.

We will be using the proceeds from our fundraising efforts to broaden support for the children and youth of our community by contributing the following local charities: CHEO, Big Brothers/Big Sisters, The Help Santa Toy Parade, Rogers House among others.

The second annual Brian **Kilrea Help Kids Golf Classic** will be held on **Wednesday August 23, 2006** at **The Meadows Golf and Country Club**, and Firefighters for Kids is looking to the Ottawa business community for its support.

We have outlined various opportunities in the attached *Sponsorship Package*. Not only is this opportunity a great way in which you can help the underprivileged children of our community, you will garner profile for your company both at the event and through our media sponsors. Every little bit helps, so your contribution is greatly appreciated.

As you can see we are striving to build the Brian Kilrea Help Kids Golf Classic into one of the premiere golf tournaments in Ottawa. The kids in our community deserve nothing less.

In the meantime, if you have any questions or want to learn more about how you can help, please contact me anytime at the coordinates below.

Sincerely,

Kevin B. Shields,
Chairperson
Brian Kilrea Help Kids Golf Classic
Tel: (613) 794-8706
Email: kevin@kilreaskids.com
Website: www.kilreaskids.com



Inaugural Brian Kilrea Help Kids Golf Classic Sponsorship Packages

****Level 1-5 sponsors will get a night(s) with their chosen children's charity
in the Firefighters For Kids Suite at the Ottawa Civic Centre for an
Ottawa 67's home game (10 seats)***

1. Title Sponsor \$15,000.00 (agreement of understanding)

2. Dinner Sponsor \$ 7500.00

As the dinner sponsor for the Brian Kilrea Help Kids Golf Classic, you would receive the following:

- Your logo will be prominently displayed at the dinner
- A group of 3 to play with a celebrity guest of Mr. Kilrea's that could include a present or former NHL-CHL player/manager/coach as well as a complimentary foursome for a total of 7 golfers
- Gift packages for each participant on your team
- A voucher from the Ottawa 67's for 4 tickets to any game in 2006 (excluding Home Opener)
- Hole signage at a competition hole & presentation of award
- An autographed photograph of your foursome
- Six invitations to the exclusive VIP kick-off party on August 22nd
- Event website recognition (with company name and logo and link to your website)
- A thank you and acknowledgement at the golf day reception
- Charitable Tax Receipt

3. Lunch Sponsor- \$2500.00

As the lunch sponsor for the Brian Kilrea Help Kids Golf Classic, you would receive the following:

- Your logo will be prominently displayed on the cart lunch boxes
- A group of 3 to play with a celebrity guest of Mr. Kilrea's that could include a present or former NHL-CHL player/manager/coach
- A voucher from the Ottawa 67's for 4 tickets to any game in 2006 (excluding Home Opener)
- An autographed photograph of your foursome
- Four invitations to the exclusive VIP kick-off party on August 22nd
- Hole Signage at a competition hole & presentation of award
- Event website recognition (with company name and logo and link to your website)
- A thank you and acknowledgement at the golf day reception
- Charitable Tax Receipt

4. CHEO PUTTING COMPETITION \$1500.00



5. Hole Sponsors- \$1,000.00 (Twenty Available)



As one of the hole sponsors for the Brian Kilrea Help Kids Golf Classic, you would receive the following:

- Your Company logo prominently featured at the hole you are sponsoring
- The opportunity (if you choose) to have a member of your company “man” the hole you are sponsoring with any promotional materials or activities
- A group of 3 to play with a celebrity guest of Mr. Kilrea’s that could include a present or former NHL-CHL player/manager/coach
- A voucher from the Ottawa 67’s for 4 tickets to any game in 2006 (excluding Home Opener)
- An autographed photograph of your foursome
- Four invitations to the exclusive VIP kick-off party on August 22nd
- Event website recognition (with company name and logo and link to your website)
- A thank you and acknowledgement at the golf day reception
- Charitable Tax Receipt

Media Sponsors Include:



Founder Level Sponsors:



